

# ACADEMIA

STUDENT INFORMATION SYSTEM

Welcome to

**DIGITAL TRANSFORMATION**

**IN EDUCATION**



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### IIT, BANGALORE INDIA

Team Serosoft were able to quickly understand the objectives and priorities and make positive, quality contributions to the design and implementation of the Academia ERP at IITB. Their approach and efforts were recognized and appreciated.



### O. P. JINDAL GLOBAL UNIVERSITY, SONIPAT, INDIA

We found Serosoft team to be professional, technically competent, and highly driven. Moreover, they demonstrate great service orientation by incorporating the customization suggested by us speedily. Their product is feature rich & robust and it is working well to our benefit. Efficiency & reliability are certainly Serosoft's hallmarks.



### WALJAT COLLEGE OF APPLIED SCIENCE, OMAN

WCAS would like to recommend Serosoft for comprehensive ERP Solution (Academia) designed and developed for Institutes. Serosoft proved itself as a reliable professional ERP solutions provider committed to rendering quality services.



### KL UNIVERSITY, VIJAYAWADA, INDIA

We are satisfied with the efforts put in by the team Serosoft so far, and find them to be competent, responsive and hard-working. Academia ERP, as a product is rich in features and customizable at the same time, thereby enabling us to meet our end objectives of having the right University Management Software for our University.



### JECRC UNIVERSITY JAIPUR, INDIA

Academia ERP is a product replete with features that capture the essence of the processes in an educational organization, thereby helping us to meet our automation & streamlining objectives. We recommend Academia ERP and Serosoft without reservation.



### GHANA TECHNOLOGY UNIVERSITY, GHANA

We were particularly happy with the support of the implementation team during deployment and training. During the training period, the team conducted training and group discussion sessions with GTUC staff on all modules of Academia ERP.

Cheers to the numbers we have achieved with  
the sole vision to be the world's #1 SIS company



10

Years in education  
industry

500

Person years of  
education experience

200

Customers  
served globally

10

Countries -  
customer presence

500K

Learners &  
academics benefited

3

Continents -  
customer presence



**Deloitte Tech Fast 50 India**

2018 Winner



**Deloitte Fast 500 Asia**

APAC 2018 Winner (Top 200)



**2018 Red Herring**

Top 100 Global: Winner

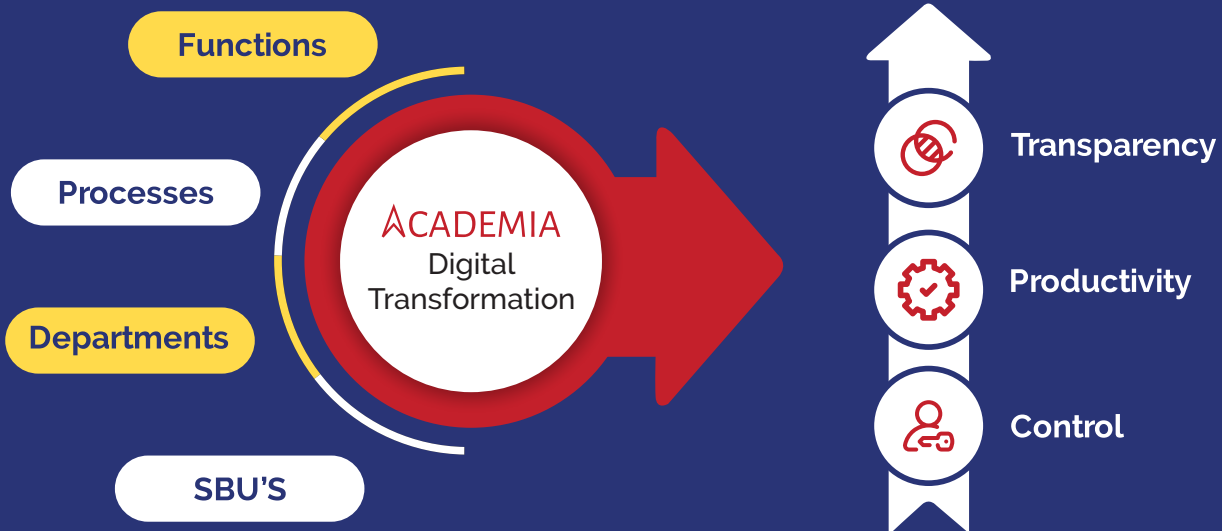


- Investing time in data collection & management, and excessive paperwork?
- Facing problems in consolidating data across multiple departments/ colleges?
- Unable to generate and analyze comprehensive reports at various levels?
- Finding it difficult to manage various databases for different departments?
- Looking to get absolute control on processes?

If yes,  
all you need is **ACADEMIA**

A solution that will enable digital transformation at your institution.  
Read on, this will change your life for good!

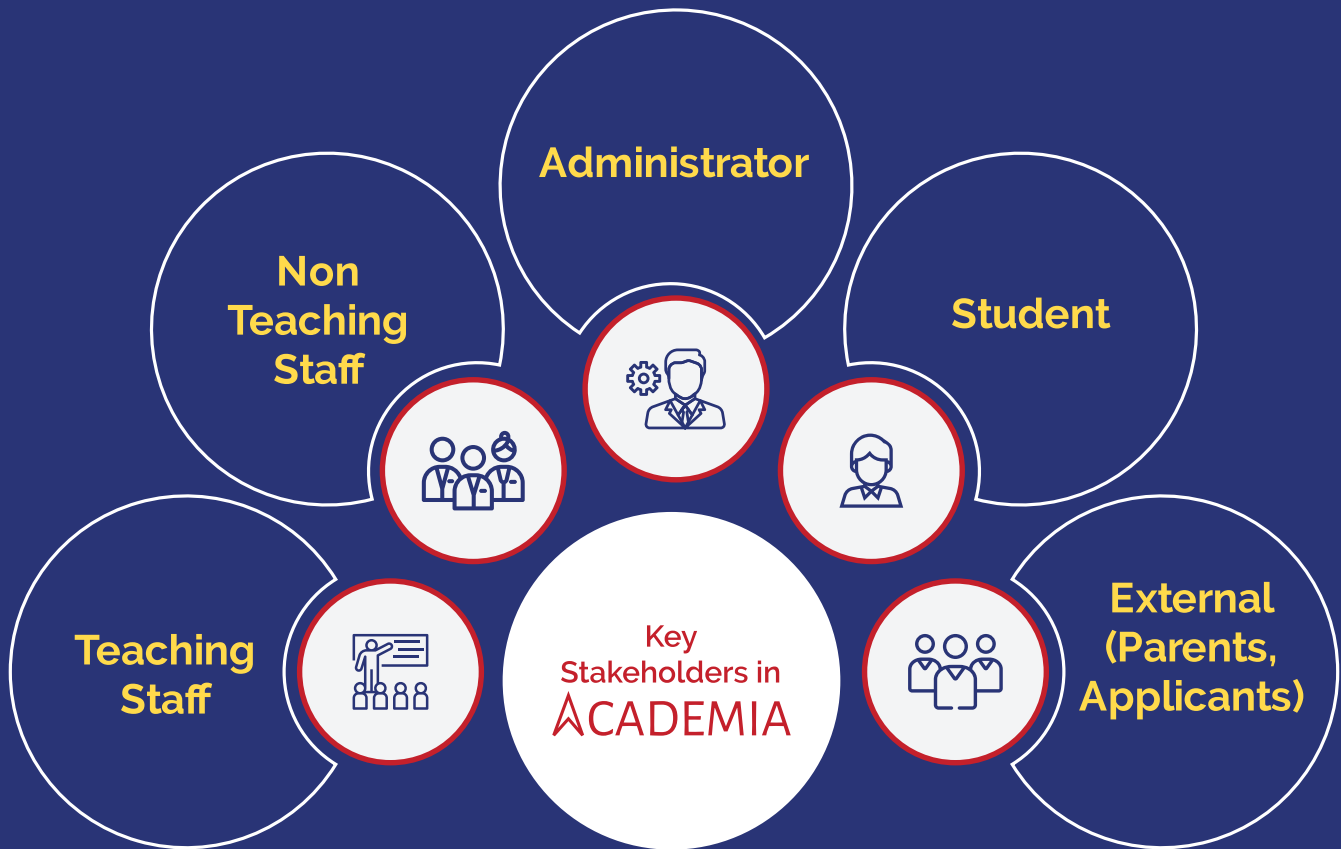
Academia will drive efficiency and cost-savings at your institution





Academia by Serosoft is an award-winning, educational SIS powering over 200 institutions across the globe. The robust, feature-rich, analytics equipped, user-friendly Academia - built on a cutting-edge and flexible architecture - enables educational institutions to automate & streamline their functions and processes for both academics and administration, from prospecting to graduation.

We are currently serving different segments in education including Universities, Groups of Institutes, Engineering Colleges, Management Colleges, Training Organizations across the globe.



Now let's just help you know us better:  
We will cater to all aspects of your institution



- Organization Setup
- Campaign & Enquiries Management
- Admission Management
- Student Information System
- Fees Management
- Program & Course Management
- Time Table Management
- Attendance Management
- Examinations & Mark sheet Management
- Assignment Management
- Completion Management
- Calendar Management



- Task Management
- Security Gate Management
- File Management
- Committee Management
- Front Desk Management
- Transport Management
- Resource Booking Management
- System Admin
- Certificates & Document Management
- Employee Management
- Scholarship Management
- Dashboards & Reports

There's a lot to share about Academia, but here are a few crisp highlights!



### ROBUST

Powerful software with sound exception handling



### FEATURE-RICH

Diverse modules with deep reporting



### COMPREHENSIVE

Single-click interface that provides overview of all the departments in campus



### USER-FRIENDLY

Simple, intuitive and attractive user interface



### ANALYTICS-EQUIPPED

Decision support system with in-built intelligence



### SCALABLE

Delivers for growing institutions



### SECURITY

Highest security at User Level, Module Level, Form Level & Database Level



### AI-POWERED

Incorporates latest technology including AI-ML, nudge tech



Also, owing to the cutting-edge architecture, Academia can support multiple integrations with third-party solutions.



### Academia offers interoperability

Web Portal



SMS & Email



Excel Import/Export



Payment Gateway



LMS (Moodle, Blackboard etc.)



# ACADEMIA



Integration with  
KOHA



Integration with  
Accounting Software



RFID



Biometric



Mobile Apps

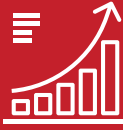
### PRICING MODELS

- SaaS
- License

### HOSTING OPTIONS

- On Premise
- Cloud
- Hybrid





### Efficient Work / Process Flow Across Institution

- Faster information flow
- Responsive decision making
- Reduced errors
- Minimal duplication of work



### Improved Quality of Interaction Among Stakeholders

- Student - Faculty
- Student - Institute
- Intra Institute - Faculty/ Administrators
- Institute - Parent/ Other Stakeholders



### Substantial Savings Leading to High ROI

- Increase Administrative Productivity
- Enhance Teacher Productivity
- Improve Data Quality to save time on Reporting & Compliance





### Serosoft Declared as Company of the Year

Serosoft was declared as the “Company of the Year” by Silicon India. Their team of experts, which consist of top HR managers, Educationists & Technology Experts, used a range of parameters to evaluate several companies.



### Collaboration with Association of African Universities

Mr Arpit Badjatya, CEO & MD has drafted and developed the ERP Policy brief for the Association of African Universities explaining about the impact of an ERP on institutional functions which is the apex body for educational institutions.



### Featured on Digital & Print Media including ET Now

Academia was featured on the national news channel ET Now as one of the best tools in the Education Industry. The show covered how Academia helps educational institutions automate and streamline their processes.



### Participation at Education Conferences

We have been participating, & delivering keynotes on automation in education at global events like Educause, BETT, E-learning Africa, National Employability Conclave India, Education Investment Summit by VC Circle, World Education Summit, Didac.



**We have a strong foundation as we are a part of a 50-year old group** 

Serosoft is a global educational software & solutions company, promoted by a dynamic team of erstwhile-I Bankers, US graduates and MBA's. A part of the 50-year old Hindustan Group of Companies, having diversified interests in Chemical, Animal Feeds, Infrastructure, Construction.





### Arpit Badjatya (CEO & MD)

- Corporate experience at Accenture India as a business consultant and at JP Morgan London as an investment banker
- Ambitious edupreneur with expertise in strategy and business development
- BS (Chem Engg.) from Purdue University, USA | MBA from IIM Calcutta



### Siddharth Badjatiya (COO & Director)

- MS (Comp. Sc.) from USA, BE (Comp. Engg.) from SGSITS, Indore
- Gained experience of designing and developing cutting edge software while working with Goldman Sachs, New York



### Tapas Das (Senior Vice President)

- Enthusiast, innovative and result oriented IT professional with 20+ years of experience including 7+ years at Senior Position
- Professional certifications like PMP(2013), Java and JLPT(Japanese Language Proficiency Test)



### Sudhendu Kopergaonkar (Vice President - Projects)

- 25+ years of experience in IT including 10+ years at Senior Positions
- Expert skills in ERP Project Management, Team Leadership and Database Technologies



### Vishal Joshi (AVP Technology)

- 13 + years of experience in analysis development design patterns and OOAD
- Experience in development of web based applications using JAVA /J2EE technologies



**Ashok Badjatiya** ( Chairman - Hindustan Group )

- Visionary industrialist with 45+ years of diverse entrepreneurial experience
- Thought leader and speaker on Entrepreneurship, Social Causes & Nation Building



**Suryaprakash Konanuru** ( Serial Entrepreneur & Technologist )

- Co-founder of three startups - Alopa Networks, Yos Technologies and eDreams Edusoft
- An alumnus of Indian Institute of Technology, Bombay



**Saurabh Uboweja** ( CEO - Brands of Desire )

- Expert in brand strategy with a special focus on creating new brand value & developing brand
- In 2015, he became the first Indian and only the second person in the world to have received the 'Idea of the Future Award' 2015 at the World Communication Forum in Davos



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# ED-TECH TEAM OF INDIA!

You need us!

We need you!

Let's join hands together!



www.academiaerp.com



# ACADEMIA

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Our valued associations

**Gartner** &  **Microsoft**

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Oman



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Africa



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